

Case Study 111:



patient
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USA Financial

Keeping the Workplace Safe with Turn-key COVID-19 Screening Protocols



Corporation



Ada, Michigan

Goals:

Reduce risk of costly COVID-19 outbreak with easy-to-use tools that do not burden admin staff or employees.



Challenge

USA Financial, a Michigan-based financial services company, sought to bring employees back to the office as the COVID-19 epidemic continued to plague the country. To do so safely, the company needed an efficient and economical way to screen their employees for COVID symptoms to ensure that the virus would not be spread to others within their office walls.



Solution

PEG developed an SMS-based surveying solution for screening USA Financial employees and guests. Each morning, employees received a text message containing a link to a short screening questionnaire. The responses to the questionnaire were rendered on a dashboard for the administrators to review upon employees entering the building for work. Guests were able to access an alternate form through a QR code posted on the exterior of the building and follow a similar process.



